

**35% OF HOUSEHOLDS IN KENT COUNTY STRUGGLE  
TO MAKE ENDS MEET.**

**WE CAN OPEN  
DOORS TO  
A BETTER  
QUALITY  
OF LIFE.**



**You can create a brighter  
future for our neighbors.  
Make your pledge today.**

Your gift will be used to meet the areas of greatest need right here at home. From housing to education to family counseling, every program is vetted for maximum effectiveness, and **every dollar stays here in our community.**

**LEARN MORE AT  
[hwmuw.org](http://hwmuw.org)**



**Heart of West Michigan  
United Way**