

OPTION 1

FACEBOOK

It often takes more than one agency or program to address an individual's or family's needs. Instead of tackling a single problem, @HWMUW partners with more than 40 local nonprofits working to address our community's most critical issues.

Investing in Kent County for more than 100 years, the money United Way raises stays right here—not simply treating the symptoms of poverty but fighting the root causes. That's one reason **[COMPANY NAME]** is running a United Way workplace campaign this year. Help more West Michiganders thrive by visiting hwmuw.org/donate.

#Nonprofit #Community #EndPoverty #WestMichigan #LiveUnited

INSTAGRAM

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LINKEDIN

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#Nonprofit #Community #EndPoverty #WestMichigan #LiveUnited

TWITTER

With 100+ years of serving Kent County, @HWMUW partners with 40+ local #Nonprofits to fight the root causes of poverty. **[COMPANY NAME]** proudly supports this mission. Join us in helping more West Michiganders thrive: hwmuw.org/donate

#WestMichigan #LiveUnited

OPTION 2

FACEBOOK

It takes you to create change in our community. Your donation to United Way's Community Grant Fund supports area nonprofits that work to improve thousands of lives every year—and our neighbors need our help now more than ever before.

We know you might be wondering, “How can my gift help?” Watch this video from @HWMUW to see how one gift—even \$1 per paycheck—combines with others to make a difference for all of us:

<https://youtu.be/kIEt6Xwj5m8>

#Nonprofit #Community #MakeADifference #WestMichigan #LiveUnited

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TWITTER

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OPTION 3

FACEBOOK

In Kent County, 1 out of 4 working households can't cover the cost of basic needs like housing, food, healthcare, childcare, and transportation. Combined with those experiencing poverty, a total of 35% can't make ends meet.

With your help, we can change this.

Learn more about the challenges facing individuals and families across West Michigan and how @HWMUW works to improve outcomes: hwmuw.org/making-ends-meet

#Nonprofit #Community #UnitedForALICE #WestMichigan #LiveUnited

INSTAGRAM

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#Nonprofit #Community #UnitedForALICE #WestMichigan #LiveUnited

LINKEDIN

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#Nonprofit #Community #UnitedForALICE #WestMichigan #LiveUnited

TWITTER

In Kent County, 1 out of 4 working households can't afford basic needs like housing, food, healthcare, childcare, & transportation.

Together, we can change this. See how @HWMUW works to improve outcomes & how you can help: hwmuw.org/making-ends-meet

#WestMichigan #LiveUnited

OPTION 4

FACEBOOK

Did you know Charity Navigator, the world's largest and most trusted nonprofit evaluator, recognizes @HWMUW with its top four-star rating? In fact, this is the seventh consecutive year they've received this honor reserved for "exceptional" organizations!

When you give to United Way, you can be confident your dollars will stay local and be used effectively and efficiently. Help create long-term change that benefits everyone in our community:
hwmuw.org/donate

#Nonprofit #Community #Donate #WestMichigan #LiveUnited

INSTAGRAM

Did you know Charity Navigator, the world's largest and most trusted nonprofit evaluator, recognizes @heartofwestmichigan with its top four-star rating? In fact, this is the seventh consecutive year they've received this honor reserved for "exceptional" organizations!

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#Nonprofit #Community #Donate #WestMichigan #LiveUnited

LINKEDIN

Did you know Charity Navigator, the world's largest and most trusted nonprofit evaluator, recognizes @Heart of West Michigan United Way with its top four-star rating? In fact, this is the seventh consecutive year they've received this honor reserved for "exceptional" organizations!

When you give to United Way, you can be confident your dollars will stay local and be used effectively and efficiently. Help create long-term change that benefits everyone in our community:
hwmuw.org/donate

#Nonprofit #Community #Donate #WestMichigan #LiveUnited

TWITTER

Charity Navigator, the world's largest & most trusted #Nonprofit evaluator, has recognized @HWMUW with its top 4-star rating 7 years in a row. You can be confident your local gift will create long-term change in our #Community: hwmuw.org/donate

#WestMichigan #LiveUnited



Heart of West Michigan
United Way

OPTION 5

FACEBOOK

To fight the root causes of poverty in West Michigan, @HWMUW funds programs that provide:

- Access to housing, food, and mental/behavioral health and family support services 🏠
- Math and science support for middle school students 📖
- Opportunities for employment, training, and transportation 💰

We support United Way because everyone in our community benefits when we come together—can we count on you to join us? Give today: hwmuw.org/donate

#Nonprofit #Community #Donate #WestMichigan #LiveUnited

INSTAGRAM

To fight the root causes of poverty in West Michigan, @heartofwestmichigan funds programs that provide:

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#Nonprofit #Community #Donate #WestMichigan #LiveUnited

LINKEDIN

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- Access to housing, food, and mental/behavioral health and family support services 🏠
- Math and science support for middle school students 📖
- Opportunities for employment, training, and transportation 💰

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#Nonprofit #Community #Donate #WestMichigan #LiveUnited

TWITTER

To reduce poverty, @HWMUW funds programs that provide:

- Housing, food, & mental/behavioral health & family services 🏠
- Student supports 📖
- Jobs, training, & transportation 💰

Everyone benefits when we come together. Give today: hwmuw.org/donate

#WestMichigan #LiveUnited