

*virtual*

# FUN-RAISING IDEAS

Check out these great fundraising ideas for virtual and hybrid workplaces. They can be done for free, or you can use them as an additional fundraising opportunity.

- Poll your staff to see what hidden talents they may have. Invite them to host virtual activities or lessons and consider charging \$5–10 donations to participate. Ask the CEO to join these activities to show their support of the campaign.
  - Cocktail lesson from a mixologist
  - DJ class
  - Dance lessons for couples
  - A group workout class
  - Wine tasting
  - Flower arranging
  - Cooking class
- Auctions for experiences to use once employees return to the office or virtually. Consider hosting online through a site like 32 Auctions or Charity Auctions Today.
- Have a LEGO build competition where the most votes wins. Consider letting the employees' kids have a category as well.
- Host a virtual Impact Tour, or invite an agency speaker to a staff meeting. Ask your United Way Account Manager for details.
- Drawing for PTO, restaurant, or UberEats gift cards.
- Run a virtual 5k. Participants agree to run the same distance on the same day. Times are submitted to a designated person, and the fastest time wins. Consider having age categories like an in-person 5k.
- Host a virtual happy hour with the CEO and everyone who makes a pledge.
- Virtual lunch with your coworkers or company leadership sponsored by your company.
- Zoom bingo or trivia competitions. Ask your United Way Account Manager for details on virtual bingo boards.
- Host a video game tournament online or a live stream event. Ask the CEO to play the winner or play employees for their donation of \$10 a game.
- Challenge coworkers to a lip sync competition. The video with the most votes (\$5 donations) wins!
- Have a talented colleague host a lunch hour paint party. Compare paintings at the end of class to see how they all turned out.
- Do a corporate step challenge. Have the CEO pledge a gift or corporate gift if employees can all work together to reach a certain number of steps within a week.
- Consider a virtual book club with \$10 dues.
- Host a virtual collection drive. Contact the Volunteer Center for ideas.
- Choose a day to wear a costume from your closet on a video call with coworkers. Best costume wins a prize!
- Know a local celebrity or friend with a unique pet? Ask them to crash a video meeting.
- Have employees donate items to an online yard sale with proceeds benefiting United Way.