



Heart of West Michigan
United Way



A COMMUNITY UNITED IN ACTION

2020-21 IMPACT REPORT

Dear Friends,

The power of caring and connection has never been greater.

For more than a century, United Way has been proud to serve as the steward of our community's collective generosity and bring a voice to Kent County's most critical needs. Even while lending a hand during a time of crisis, the work United Way does with our agency partners continues to empower our neighbors to meet basic needs and build brighter futures.

Through our Community Grant Fund, we supported 48 programs at 40 nonprofits that provide access to nutritious food, secure housing, quality education, mental health services, job training and employment, and more. Together, we helped more than 67,000 people in Kent County.

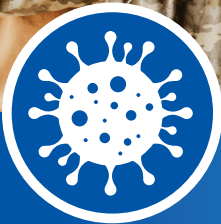
No one could do this important work alone. It is because of you that we are able to create a more resilient and equitable community. With your support, we can change outcomes and improve lives, so everyone in West Michigan can thrive.



Michelle Van Dyke
Michelle Van Dyke
President & CEO



WORK THIS IMPORTANT IS NEVER DONE ALONE.



Coronavirus Response Fund

- Collaborative effort
- Assisted nonprofits serving vulnerable populations
- Raised more than \$3.5 million



Kent County CARES Act

- Kent County and United Way
- \$8.8 million to nonprofits
- 186 grants
- 138,823 individuals and 56,491 families served



United Way's 2-1-1

- Michigan's COVID hotline
- Coordinated testing and vaccines
- 119,000 vaccine calls
- 173,000 total calls in the first half of 2021



COVID Emergency Rental Assistance

- Michigan State Housing Development Authority and collaborative partners
- More than \$39 million in emergency rental assistance
- Served as fiduciary



FAMILY STABILITY

ENSURING MORE
FAMILIES ARE
STRONG AND SECURE.

OUR GOAL

Kent County residents will have access to:

- Stable, affordable, and safe housing
- Safe, affordable, and nutritiously diverse food
- Quality mental health services
- Family violence prevention, diversion, and intervention services





FAMILY STABILITY

ENSURING MORE FAMILIES ARE STRONG AND SECURE.

Community Rebuilders is breaking down the stigma surrounding homelessness.

"We commonly hear people say that if somebody is experiencing homelessness, they need to get a job. While there's a critical need for employment and financial resources to obtain and maintain housing, many families we work with have employment," clarified Maranda VanZegeren, Divisional Director at

Community Rebuilders.

This was the case with a recent client, Miranda Marie. "I came to Community Rebuilders to avoid eviction. I worked in a school, and my hours had been cut drastically during COVID, so I fell behind on rent."

Through their HOME program, Community Rebuilders assists residents with securing and maintaining housing. As leaseholders, participants receive short-term rental assistance for 6–12 months. Afterwards, tenants maintain their housing without any type of assistance.

"I worked with my Housing Resource Specialist, and she was such a great support. The whole process, from paperwork to working with my landlord, was completely seamless. They made a difficult time in my life much easier to handle, and I could tell that I wasn't just a number to them," said Miranda Marie.

HOME offers voluntary, housing-focused supportive services based on each household's wants and needs. Staff partner with clients to achieve their goals to maintain long-term housing once they exit the program. Together, they find solutions that meet each client's needs, including making referrals to

other community partners to promote housing stability. By connecting with local resources, clients improve their access to healthcare, nutrition, education, and economic stability.

"United Way supports case management services for Kent County residents facing homelessness or at risk of homelessness," explained Samantha Elliot-Mosley, Community Rebuilders' Director of Advancement and Communication. "It's really helpful because it gives us flexibility to provide supportive services. We're able to use this funding to address the need for safe, decent, and quality housing for low-income households."

Thanks to the assistance she received through HOME, Miranda Marie is thriving once again.

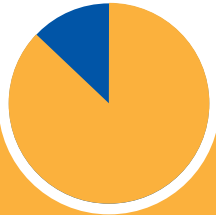
"Now, almost a full year later, I'm still in my home, and I'm back to working full time. The program gave me the chance to stabilize in a way that I wouldn't have been able to without support, and I'm so appreciative for everything they've done for me."

**Community Rebuilders
Program: HOME**

OUR IMPACT

16,084 individuals and/or households served through housing programs

94% reported an increased understanding of social-emotional interventions for their child and/or prevention of child neglect/abuse



87% maintained stable, permanent housing for 12+ months

5,155 served through mental and behavioral health programs

1,066 youth received mental and behavioral health support

1,577 individuals enrolled in legal, therapy, or domestic violence intervention services

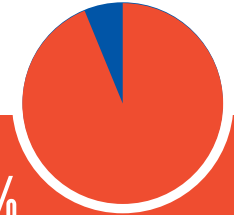


56 returned home or found a stable, permanent place to live

34,118 individuals served through food security programs

596,870 meals provided to seniors

81% of individuals and families reported sufficient, equitable access to safe, affordable, and nutritiously diverse food



94% reported increased access to affordable food



FINANCIAL SECURITY

**ENSURING MORE
ADULTS BUILD A
BRIGHTER FUTURE.**

OUR GOAL

Kent County residents who seek employment, educational training, and job transportation will have opportunities to improve economic stability.

Two years after graduation, Lisa felt discouraged when she couldn't find a job in her field. But that changed when she found the Empower program.

"Every time I attend a Women's Resource Center event, my confidence improves," said Lisa, who came to WRC for help securing a job after college. "I still struggle at times, but my Career Coach is such a great mentor. She makes me believe in myself and that I can do this."

WRC's Empower program offers career coaching to help women move toward economic independence and provides both career and life skill development. Career Coaches also work to address each participant's personal and unique needs.

"The beauty of the program is that it serves a wide range of women," said Michelle Bryk, Program Director at WRC. "Many women come to us after living in generational poverty, and they realize they want to make a change."

Lisa's Career Coach led her through mock interviews and helped her gain confidence in the interview process. She learned how to build a resume and write a cover letter, and eventually felt empowered to

take on a one-year certificate program at Michigan State University. Lisa is now a social worker who specializes in working with combat veterans.

Michelle Bryk explained, "Without United Way funding, we couldn't be doing the programming we have. What we do is people intensive, and we need to have the staff and resources available at the center."

Lisa felt a sense of community and belonging at Women's Resource Center, where everyone knew her by name and asked how she was doing. She found people who genuinely cared about her future and believed in her.

"Unity of women is something we need to foster more," said Lisa, "And at Women's Resource Center, they do. I can't wait until I'm in a place where I can give back to WRC for all that they've done for me."

**Women's Resource Center
Program: Empower**



RESOURCE CENTER
FOR WORK. SKILLS FOR



OUR IMPACT

6,914 individuals served
through financial security
programs funded by
United Way

\$4,642,620 returned
to households through free
tax preparation

133 individuals
worked toward a
healthcare credential



86%
of individuals became
employed or enrolled in
school post-programming



YOUTH EDUCATION

ENSURING MORE STUDENTS ARE READY TO LEARN AND SUCCEED.

OUR GOAL

Kent County middle school students improve achievement in seventh-grade science and eighth-grade math.

After graduating from City High Middle School in 2017, Cindy began attending Michigan State University (MSU). Though the transition to college was difficult, T2C Studio: Grand Rapids Center for College Success was with her through it all.

"It was a culture shock. I felt out of place as a Latina woman. T2C Studio has a welcoming environment and helped me complete my education."

Cindy benefited from many services, including college application support, FAFSA assistance, resume and cover letter assistance, and social-emotional support. "They helped me make connections on campus that I couldn't make on my own."

Through Our Community's Children, a public/private partnership between the City of Grand Rapids, Grand Rapids Public Schools (GRPS), and community partners, T2C Studio offers navigational, financial, and one-on-one support services to students going to and through college. The program focuses on increasing the number of GRPS students who receive a college degree, especially first-generation college students and people of color.

"The whole premise is not just to get them to college, but also to get them through. Thanks to United Way, we've been able to expand those "through" efforts and

sustain them," said Dr. Shayla Young, Director of T2C Studio.

At MSU, Cindy made the Dean's List and loved going to classes. But after her first year, she became pregnant. "I was scared to reach out for help. Should I drop out and take care of my child? Or do I keep going?"

As the first in her family to attend college, Cindy wanted to be a role model for her siblings. "I didn't want to drop out, that's for sure. I wanted to get this degree. I have four young children looking up to me, and I didn't want to let them down."

After receiving support from her advisor at MSU, Dr. Young, and Sue Garza with To College, Through College, she was able to take a year off without losing her financial aid. "Thankfully, they were able to get me connected and figure that out."

Now, Cindy interns with Our Community's Children and is on track to graduate with her bachelor's degree in social work. She credits T2C Studio for playing a crucial role for students navigating college.

"It gives students an opportunity to feel like they belong and believe they can do it. I'm very thankful for how T2C Studio has helped me."

**Our Community's Children
Program: T2C Studio**



OUR IMPACT



1,462 students received
in-school and after-school
STEM enrichment

25 teachers and
staff received training in
STEM instruction



74%
of students receiving
in-school intervention
improved math skills

FUNDED PARTNERS

FAMILY STABILITY

A Mother's Touch
Arbor Circle: The Bridge
Better Wiser Stronger
Community Rebuilders: HOME
City and County Program
Compassionate Awareness
Autism Center
The Deborah House
Dwelling Place: Housing
Support Services
Family Promise of Grand Rapids
and Mel Trotter Ministries:
Pathway Home
Genesis Non-Profit Housing
Corporation: Resident
Support Services
Habitat for Humanity
of Kent County:
Homeownership Program
HOAP, Inc.
Inner City Christian Federation
(ICCF): IDAs to Support Low-
Income Homeownership
Legal Aid of Western Michigan:
Legal Representation for
Tenants Project
Meaning in Colors
Migrant Legal Aid: Ensuring Safe
Housing for Migrant Workers

Pine Rest Christian Mental
Health Services: Street Reach
and SOAR Services
The Salvation Army Social
Services of Kent County: HAP
(Housing Assessment Program)
Urban League of West Michigan:
Center for Housing and
Community Development
YWCA West Central Michigan:
Domestic Violence Emergency
and Transitional Housing
Community Food Club:
The Food Club
Kids' Food Basket: Nourishing
Communities Program
Meals on Wheels Western
Michigan: Home-Delivered
Meals Program
Noors Heaven
North Kent Connect:
The Farm Stand and the
Mobile Farm Market
Positive Impact for Life
Realism is Loyalty
SECOM Resource Center:
Culture of Health
Senior Neighbors: Senior
Congregate Meals
The Other Way Ministries:
The Other Way Market Co-Op

United Church Outreach Ministry
(UCOM): Eat Healthy, Live
Healthy (EHLH)
A.Y.A. Youth Collective:
Comprehensive Health Initiative
for Homeless Youth
Cherry Health: Family
Stability Through Integrated
Behavioral Health
D.A. Blodgett–St. John's:
Adoptive Family Support Network

FINANCIAL SECURITY

Asian Community Outreach:
Connecting Communities
Bethany Christian Services–
Grand Rapids Center for
Community Transformation:
Career Success Project
Disability Advocates of
Kent County: Workforce
Development Services for
Persons with Disabilities
The Delta Project
Goodwill Industries of Greater
Grand Rapids: Certified Nurse
Aide Training Program
Hope Gain Network
Kent County Tax Credit
Coalition: Tax Preparation and
Financial Literacy

Literacy Center of West Michigan:
Customized Workplace English
New Destiny Pathways
Our Community's Children:
To College, Through College–
T2C Studio
Project Green
R2H Secure Living
Steepletown Neighborhood
Services: GED Program
West Michigan Center for Arts
& Technology: Adult Career
Training Program
Women's Resource Center:
Empower Program Initiative for
Homeless Youth
Young Money Finances

YOUTH EDUCATION

Camp Blodgett: STEM Programs
Hope Network:
Michigan Math Corps.
Our Community's Children: The
Expanded Learning Opportunities
Network's STEAM Ahead
The Refugee Education Center:
Project Faulu
Urban League of West Michigan:
Youth Development Program
West Michigan Center for Arts
& Technology (WMCAT):
Full STEAM Ahead

INTERNAL PROGRAMS

2.1.1

United Way's 2-1-1 connects people to thousands of services in their communities, including food, shelter, utility assistance, disaster recovery, childcare, and transportation.

**SERVING
15 COUNTIES**

TOP NEEDS

Utility assistance
Tax filing assistance
COVID testing
Rent payment assistance
Food assistance



**119,000 COVID
vaccine calls**



**73,597 calls
to 2-1-1**

LARGEST CALL VOLUME BY ZIP CODE

49507 49503 49504 49508 49548



The Volunteer Center is a hub for volunteerism in Kent County and connects those who want to serve with organizations that need support.

4,382 volunteers

gave a total of

15,417 hours

to our community—an economic impact of **\$440,001**



By providing free, expert tax preparation through the IRS Volunteer Income Tax Assistance (VITA) program, Kent County Tax Credit Coalition (KCTCC) puts money back into the hands of low- and moderate-income households. Since 2012, KCTCC has generated more than \$106 million in tax refunds and credits for more than 107,000 taxpayers.



9 tax prep sites
including virtual options



5,710
refunds filed



\$4,642,620 refunded into the hands of those who need it most to pay overdue bills, make car repairs, save for the future, and bolster the local economy

FINANCES

TOTAL REVENUE
\$22,012,950

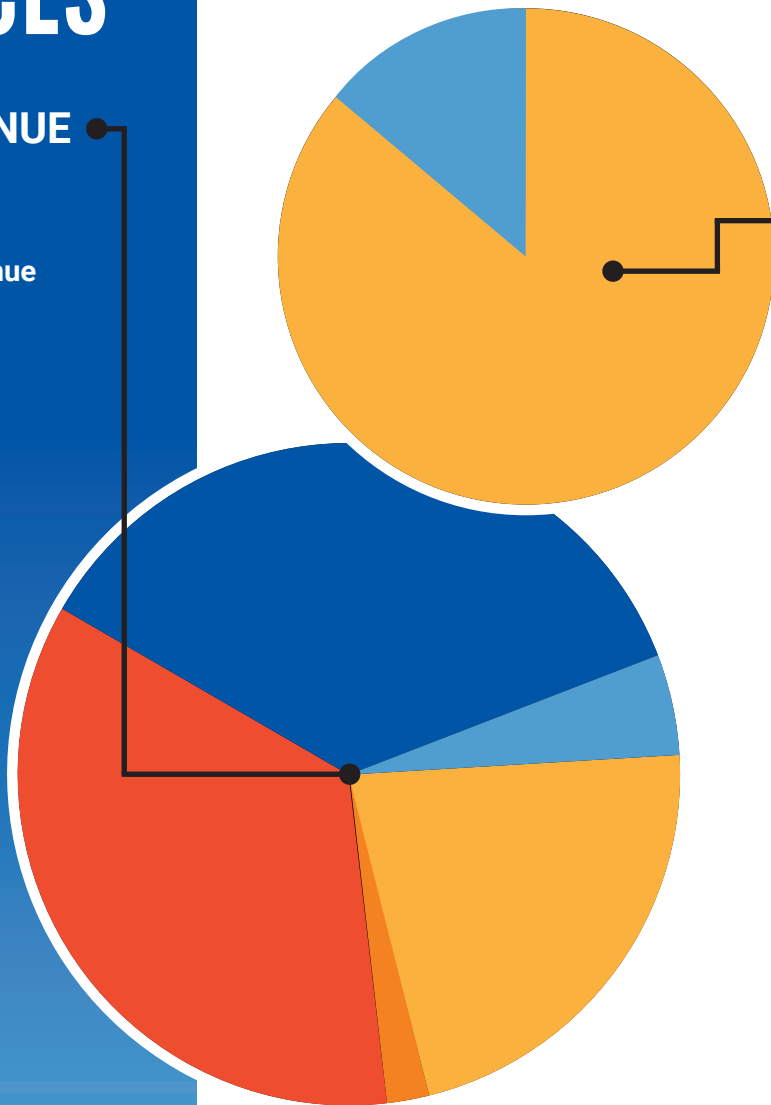
□ Campaign Revenue
\$7,899,550

□ Grants
\$1,092,800

■ Investment &
Other Income
\$4,800,800

■ COVID-Related
Funding
\$472,300

■ Emergency
Housing Grants
\$7,747,500



EXPENSES

90% Programming
10% Admin/Fundraising

Total Community Investment
\$19,904,750

Fundraising & Administration
\$2,108,200

Donors
10,370

Nonprofits Supported
717

2020-21 BOARD OF DIRECTORS

CHAIR

Robert B. Kaminski
Mercantile Bank of Michigan

VICE CHAIR

Dr. Bill Pink
Grand Rapids Community College

Jamykal Badger
DTE Energy

Shauna Bagin
BCN Local 2145

Ovell Barbee
Spectrum Health

Michael L. Bohnsack
Bohnsack & Associates

Renwick Brutus
Achievement Resources

Mary Command
Community Member

Khumbo Croft
Gordon Food Service

Tim Duflo
Deloitte

Greg Hahn
Crowe

Teresa Hendricks-Pitsch
Migrant Legal Aid

Kris P. Kurtz
*University of Michigan
Health-West*

Terry Lenhardt
Steelcase

Jamie Mills
JRM Holdings

Ryan McLean
BISSELL

Juan Salazar
Community Member

Gwen Sandefur
Loud Minds

Yvonne S. Trupiano
SpartanNash

Timothy L. Williams
Meijer

Doug Young
Behler-Young Company

2020-21 CAMPAIGN CABINET

CO-CHAIRS

Cameron Young
Behler-Young Company
Doug Young
Behler-Young Company

Michael Bohnsack
Bohnsack & Associates

Mickey Carolan
UPS

Christine Carrizales
Steelcase

Khumbo Croft
Gordon Food Service

Rhonda DeBoer
NN Mobile Solutions

Tim Duflo
Deloitte

Abe Garcia
Community Member

Arthur Gray
PNC Bank

Jeff Gurney
Van Andel Institute

Brad Harrison
Huntington Bank

Laura Jeltema
Warner Norcross + Judd

Casey Johnson
Hylant Group

Charlotte Korson
Kellogg's

Jamie Liebler
TrackCore

Misty McClure-Anderson
Grand Rapids Community College

Ryan McLean
BISSELL

John Pettit
Macatawa Bank

Mark Poling
Retired

Joe Ponstein
Ernst & Young

Eric Post
Varnum Law

Michael Proulx
Enterprise Holdings

William Reid
Gordon Food Service

Max Rispler
Hylant Group

Amy Ritsema
OnSite Wellness

Derek Roe
Yanfeng Automotive

Scott Setlock
Mercantile Bank

Eddie Tadlock
ASM Global

Tom Welch
Fifth Third Bank

Tim Williams
Meijer



2020-21 AWARD WINNERS

TOP CAMPAIGNS

BISSELL

GRCC
GRAND RAPIDS COMMUNITY COLLEGE

eliminating racism
empowering women
ywca
west central michigan

CAMPAIGN OF THE YEAR

Campaign of the Year refers to the campaign that made significant strides in the current campaign year and falls within the Top 60.

Donated to Coronavirus Response Fund and 250,000 to the Transformation fund. Sponsorship to golf outing participating in stuff the sled. All this while switching an entire campaign from paper to epledge for over 5,000 employees and keeping the employee giving relatively flat at 566,000.

meijer

COMMITTEE OF THE YEAR

Refers to a company with significant employee support and a committee of individuals who put significant time and effort into the campaign.

Despite all of this year's challenges, the Steelcase team was able to organize a campaign that brought in 520,000. They helped raise over 55,000 with special events. This team meets on a weekly basis throughout the campaign to discuss progress and make adjustments.

Steelcase



2020-21 AWARD WINNERS

CORPORATE VOLUNTEER PARTNERS OF THE YEAR



CAMPAIGN COORDINATOR OF THE YEAR

KELSEY HAYNES-BAKO
Spectrum Health

UNITED WAY ADVOCATE AWARDS

RYAN MCLEAN
BISSELL, Inc.

SCOTT SETLOCK
Mercantile Bank

TIM DUFLO
Deloitte

NEWLY UNITED

A company that is newly supporting UW through a corporate donation or sponsorship but does not yet run a campaign.

ENWORK

BIG HEART AWARD



2020-21 GRANTS & FUNDERS

Amway
ARGI Gives
Bissell
CDV5 Foundation
Citizens Bank
Comerica Bank
Daniel and Pamela
DeVos Foundation

Dick and Betsy
DeVos Foundation
Doug and Maria
DeVos Foundation
DTE Foundation
Fifth Third Bank
General Motors
Corporate Giving

Huntington Bank
IRS SPEC Office
Janderona Foundation
Kent County Department of
Health and Human Services
Level One Bank
Meijer
Old National Bank

PNC Bank
Points of Light
Richard and Helen
DeVos Foundation
Steelcase Foundation
The Wege Foundation
West Pharmaceutical
Services, Inc.



2020-21 EVENT SPONSORS

AT&T
Behler-Young Company
Consumers Credit Union
Deloitte
EmPower HR
First National Bank
of Michigan

Fishbeck
Grand Rapids
Community College
Hope Network Foundation
Hope Network
HNBHS & HNWM

Hylant Group
Kawasaki Engines Division
Kellog's
Meijer
Moore & Bruggink, Inc.
O'Keefe & Associates

Rehmann
Robert Muusse Builders
Rowerdink, Inc.
USA Financial
WZZM 13

2020-21 WORKPLACE CAMPAIGNS

42 North	Baird Foundation	Caterpillar Foundation	Deloitte
ACI Parts Warehouse, Inc.	Bank of America/Merrill Lynch	Catholic Charities West Michigan Grand Rapids	Delta Airlines
Acrisure/The Campbell Group	Banta Furniture	Century A&E	Dickinson Wright PLLC
ADP of Grand Rapids	Barr Engineering	Cherry Health	Disability Advocates of Kent County
Advance Packaging Corporation	BDO USA, LLP	CIBC Commercial Banking Center	Dominican Sisters
Allstate Insurance Agency	Behler-Young Company	CIGNA	DP Fox Ventures, LLC
Ally	Berger Chevrolet	City of Grand Rapids	DTE Energy
AMDG Architects	Bethany Christian Services - GR	City of Grandville	DTE Energy Foundation
Ameriprise Financial	BioLife Plasma Services	City of Kentwood	Dupli Envelope & Graphics
Amway	BISSELL Inc.	Cleveland Clinic	Dwelling Place
Andersen Corporation	Black & Veatch Corporation	Comcast Corporation	Eaton Aerospace Division
Andrews Hooper Pavlik PLC	Blue Cross Blue Shield of Michigan	Comerica Bank	Eli Lilly & Company
Anthem	BMO Harris Bank	Community Food Club	Ellis Parking Company
AON	Bodman	Community Foundation Holland/Zeland	Emergent Health Partners
Applied Imaging Systems	Boer Insurance Group	Community Rebuilders	Engineered Protection Systems
Aquinas College	Bos Vending Service	Computer Services, Inc.	Enterprise
Arbor Circle Corporation	Bulman Products, Inc.	Consumers Credit Union	Enwork
Area Agency on Aging of Western Michigan	Burr & Company	Consumers Energy	Erhardt Construction
ASM Global Van Andel and DeVos Place	Calvin University	Consumers Energy Foundation	Ernst & Young LLP
Assurant Inc.	Camp Blodgett	Costco Wholesale	Experis Finance
AT&T	Capella Education Company	Crowe LLP	Family Outreach Center, Inc.
Autocam - Medical Devices	Cargill	CSL Plasma	Family Promise of Grand Rapids
Autodie	CASA of Kent County, Inc.	D.A. Blodgett - St. John's	Federal Express - Ground & Air
AYA Youth Collective	Cascade Engineering, Inc.	Davenport University	Fifth Third Bank
	Caterpillar		Fifth Third Bank Foundation

2020-21 WORKPLACE CAMPAIGNS

First National Bank of Michigan	Habitat for Humanity of Kent County	JCPenney	Lockton
First United Credit Union		Jerome P. Subar Family Foundation	Lucent Technologies
Fishbeck	Hanover Insurance Group		Macatawa Bank
Flexco	Hanover Insurance Group Foundation	Johnson & Johnson	Mapes Insurance Agency Inc.
Flextronics		JP Morgan Chase & Company	Marsh USA, Inc.
Forest Hills Public Schools	Harland Financial Solutions	JSJ Foundation	McShane & Bowie
GE Aviation	Haviland Enterprises Inc.	Kellogg's	Meals on Wheels Western Michigan
Gemini Publications	Health Net of West Michigan	Kendall College of Art & Design	
General Motors	Heart of West Michigan United Way	Kent County Employees	Meijer
Genesis Non-Profit Housing	Henry A. Fox Sales Company	Kent County Road Commission	Mel Trotter Ministries
Genuine Parts Company	Hershey Foods Corporation	Kent District Library	Members First Credit Union
Godwin Heights Public Schools	Home Repair Services of Kent County	Kent Intermediate School District	Mercantile Bank of Michigan
Good Metals Inc.		Kent-Ionia Central Labor Council	Mercy Health Saint Mary's
Goodwill Industries of Greater Grand Rapids	Hope Network	Kentwood Public Schools	Mettler Toledo Field
Gordon Food Service	Horizon Bank	KeyBank	Mid-City Supply Company, Inc.
Grand Rapids Area Chamber of Commerce	Hungerford Nichols CPAs + Advisors	Kids' Food Basket	Migrant Legal Aid
Grand Rapids Community College	Huntington Bank	Koch Foundation	Mika Meyers Beckett & Jones PLC
Grand Rapids	Hylant Group	Krell Paper Stock Company, Inc.	Miller Johnson
Housing Commission	IBEW Local 275	L3Harris Technologies	Morley-Murphy Foundation
Grand Rapids Label Company	IBEW Local 876	Lacks Enterprises	Mortgage Guaranty Insurance Corporation
Grand Rapids Public Schools	IBM	Lake Michigan Credit Union	Nationwide Foundation
Grand Valley State University	Independent Bank	Legacy Trust	Nationwide Insurance
Grandville Public Schools	Inner City Christian Federation	Legal Aid of Western Michigan	NN Mobile Solutions
Grange Insurance	Irwin Seating Company	Lighthouse Inc	North America Fuel Systems Remanufacturing
Graphic Packaging	ITW Dahti Seating	Literacy Center of West Michigan	North Kent Connect
		Local 0951 AFL CIO UFCW	

2020-21 WORKPLACE CAMPAIGNS

Northern Trust	Richard & Helen DeVos Foundation	Target Stores	Vogt Foundation
Northpointe Bank	Robert W. Baird & Company, Inc.	TCF Bank	Walmart
ODL, Inc.	RoMan Manufacturing Company	Team Financial Group	Warner Norcross + Judd LLP
Old National Bank	Rose Pest Solutions	Terryberry Company	Wege Foundation
Old National Bank Foundation	S. A. Morman & Company	The Other Way Ministries	Wells Fargo
Oshkosh Corporation	Salvation Army Social Services of Kent County	The Right Place	West Michigan Asian American Association
Padnos	Sam's Club	Thermo Fisher Scientific	West Michigan Center for Arts & Technology
Paul Goebel Group	SC Johnson	Total Quality Logistics	West Michigan Whitecaps
Pine Rest Christian Mental Health	SECOM Resource Center	TransCanada	West Ottawa Public Schools
Pinsky Smith Fayette & Kennedy LLP	Senior Neighbors	Trehella Family Fund	West Pharmaceutical
Plante Moran	Siegel Jewelers	Turn To The Wonderful	Wheeler Upham PC
PNC Bank	Smith Haughey Rice & Roegge	Turner Industries Group, LLC	Williams Distributing Company
PNC Bank Foundation	Snyder & Associates	TYCO SimplexGrinnell	Williams Group
PriceWalgren	Sparks Belting Company	U.S. Bank	Witte Travel & Tours
Pricewaterhouse Coopers LLP	SpartanNash	UAW Region 1-D Office	Wolverine Building Group
Primerus/Buchanan & Buchanan	Spectrum Health	United Church Outreach Ministry	Wolverine Worldwide
Principal Financial Group	State of Michigan Employees	United Health Group	Wolverine Worldwide Foundation
Principal Financial Group Foundation	Steelcase	United Parcel Service Inc.	Women's Resource Center
Ranir	Steelcase Foundation	University of Michigan Health West	YWCA West Central Michigan
Raymond James	Steepletown Neighborhood Services	Urban League of West Michigan	
RDV Corporation	Stifel Nicolaus & Company Inc.	VanDam Iron Works Inc.	
Refugee Education Center	Suntrust Bank	Varnum LLP	
Richard & Elizabeth Gillett Family Fund	Suspa Inc.	Verspoor Waalkes Lalley Slotsema & Talen PC	
		Victaulic Co of America	

2020-21 LOYALTY AWARDS

GOLD

AMDG Architects	Disability Advocates of Kent County	Home Repair Services of Kent County	Miller Johnson
Behler-Young Company	Family Outreach Center, Inc.	Hungerford Aldrin Nichols & Carter PC	Padnos
BISSELL Inc.	Family Promise of Grand Rapids	Kellogg's - Grand Rapids Bakery	Senior Neighbors
Camp Blodgett	Fifth Third Bank	Macatawa Bank	Team Financial Group
CASA of Kent County, Inc.	First National Bank of Michigan	Meals on Wheels Western Michigan	United Parcel Service Inc.
Century A&E	General Motors	Mercantile Bank of Michigan	Urban League of West Michigan
Consumer's Energy	Habitat for Humanity–Kent County	Migrant Legal Aid	Warner Norcross & Judd LLP
Costco Wholesale			Women's Resource Center
			YWCA West Central Michigan

SILVER

Amway	Engineered Protection Systems (EPS)	IBEW Local 275	Ranir
Barr Engineering	Gordon Food Service	Local 0951 AFL CIO UFCW	RDV Corporation
BDO USA, LLP - Kenmoor	Grand Rapids Community College	Meijer	Spectrum Health
Crowe	Grand Rapids Housing Commission	Mercy Health Saint Mary's	VanDam Iron Works Inc.
Davenport University		North Kent Connect	West Michigan Center for Arts & Technology
DTE Energy		PNC Bank	Wolverine Worldwide

BRONZE

Applied Imaging Systems	DP Fox Ventures, LLC	Mapes Insurance Agency Inc.	Steelcase
Aquinas College	Enwork	Mid-City Supply Company, Inc.	TYCO SimplexGrinnell
Bethany Christian Services - GR	Forest Hills Public Schools	Mika Meyers Beckett & Jones PLC	The Other Way Ministries
Baird Foundation	Godwin Heights Public Schools	NN Mobil	United Church Outreach Ministry
Calvin College	Grand Rapids Label Company	Primerus/Buchanan & Buchanan	Verspoor Waalkes Lalley
CIBC Commercial Banking Center	Grandville Public Schools	Principal Financial	Slotsema & Talen PC
Cigna	Haviland Enterprises Inc.	Raymond James	West Michigan Asian American Association
Comcast Corporation	Kids Food Basket	Refugee Education Center	Wheeler Upham PC
Community Builders	Krell Paper Stock Company	Robert W. Baird & Company, Inc.	Williams Distributing
Deloitte	Lacks Enterprises	Siegel Jewelers	Williams Group



Heart of West Michigan United Way

A THRIVING COMMUNITY FOR ALL
hwmuw.org



118 Commerce Ave SW
Grand Rapids, MI 49503